



WHERE TRAVEL + FITNESS + STYLE MEET

SARAH GREAVES-GABBADON
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About

Sarah Greaves-Gabbadon is an award-winning travel journalist, on-air travel expert and self-described “Carivangelist,” who ventures to the beach and beyond, spreading the “gospel” of the Caribbean with the world. The former executive editor of *Caribbean Travel + Life* magazine contributes to *Travel + Leisure*, *Condé Nast Traveler*, *Food & Wine* and *AARP.com*. Sarah also appears as a travel expert on TV stations across the United States and Canada; was featured on PBS’ “To Dine For”; and also in the *Washington Post*, *National Geographic* and on *ApartmentTherapy.com*. Based in Miami, she’s Jetsetter-in-Chief of *JetSetSarah.com*, where her passions — travel, fitness and style — meet. The black-belt shopper and avid runner has collaborated with brands including Athleta; Beyond Yoga; and the Bermuda Triangle Challenge race weekend, as well as *O, the Oprah Magazine*; the Cove at Atlantis; and Azamara Cruises. Sarah advocates traveling stylishly, living fully, moving joyfully and dressing colorfully.

Online Reach + Audience

- 30K+** | @jetsetsarah
- 7K+** | @jetsetsarah
- 9K+** | @jetsetsarah
- 1K+** | @jetsetsarah

Total reach of 47K+ unique followers

75% women | **25%** men

80% age 25-55

80% United States | **20%** Caribbean

Services

Speaking Engagements

Brand Ambassadorships

Sponsored Content

Instagram Takeovers

Product Reviews

Brand Collaborations



The JetSetSarah Advantage: Sarah brings the high-quality photography, engaging on-camera presence, and trend-awareness of an influencer AND the storytelling skills, expertise, and insight of an experienced journalist to every partnership. Audiences trust her discernment and honesty. Brands appreciate Sarah’s professionalism and creativity.

